



## WEST BENGAL LIVESTOCK DEVELOPMENT CORPORATION LIMITED

(A Govt. Of West Bengal Undertaking)

LB-2, Sector-III, Salt Lake City, Kolkata – 700 106  
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Website: www.wblldc.in Toll Free No. 18002000823

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No.- LDC-230/09/2017-18/2777

Dated:- 24<sup>th</sup> Day of November, 2017

### NOTICE INVITING DISTRIBUTORSHIP APPLICATION

Applications in prescribed form are invited from the interested businessman/ organization/ company / proprietorship/ partnership firm **having experience in Food Business / FMCG items / C&F agent** etc. for offering Distributorship of 'Haringhata Meat' for **3 districts** namely- **Purba Bardhaman, Pschim Bardhaman and Birbhum** on contract basis. The entrusted agency will deliver the frozen meat items of 'Haringhata Meat' to the dealers' point under his jurisdiction on fixed commission as per agreement. Corporation may consider to let him use the existing cold storage of the Corporation (10 MT capacity) for smooth functioning of the business. Applicants with business exposure to meat, fish, milk or dairy products will be preferred.

The details papers including the application form can be availed from the Office of the undersigned at LB-2, Sector-III, Salt Lake City, Kolkata-700106 on payment of a cost of **Rs. 100/- (Rupees One Hundred) only** in cash on or before **15<sup>th</sup> December, 2017 up to 05:00 PM.**

Managing Director  
W.B.L.D.C.Ltd.

## GENERAL TERMS & CONDITIONS

1. Company/Firms/LLP/Proprietorship Concerns having experience in similar nature of work are eligible to participate, directly or through their sponsored entity, be it a company, firm or LLP provided they fulfil the following conditions. Sponsored participating bidders must furnish authorization from its sponsoring entity.
2. The application along with supportive documents in **sealed cover** must reach to the office of the undersigned on or before **15<sup>th</sup> December, 2017 up to 05:00 PM.**
3. Average annual turnover of the applicant or of the sponsoring unit of Rs. **10.00 Lakhs or more** as a whole in each of the last 3 (Three) financial years.
4. The sealed applications along with other documents will be opened & evaluated by the Selection committee of this corporation on **18/12/2017; 11:00 AM or onwards.**
5. The application fee (**Rs. 100/- only**) is to be deposited in Cash at the office of the undersigned for drawing the application form and it is not refundable to the bidder under any circumstances.
7. The period of agreement will be initially for **1 year** which may further be extended up to **another 1 year** depending upon the performance of the agency.
8. Before or at the time of entering of this contract the selected party shall have to furnish a security deposit of **Rs. One lakh** in form of a bank draft drawn in the favour of **WEST BENGAL LIVESTOCK DEVELOPMENT CORPORATION LIMITED, payable at Kolkata.** The selected agency must enter into a contractual agreement with this corporation. The **Security money** will be refunded to the agency after expiry of the validity of service tenure for specified period.
9. The entrusted distributor will be allowed to use the existing Cold Storage of the Corporation at Burdwan (10 MT capacity) for smooth functioning of his business, from where he can supply frozen items of 'Haringhata Meat' to the dealers' points under his jurisdiction.
10. The agency shall be entitled to boost the marketing of 'Haringhata Meat' products under his jurisdiction and in this context **a target of making a minimum of 50 nos of new dealers per year** must be achieved for continuation of his distributorship for next years.
11. The Distributor shall have to bear the **Electricity consumption & other maintenance charges / expenditure on his own** during his service tenure; In case of surrender / withdrawal of distributorship at any time, the cold storage machines & equipments must be handed over back to this corporation in serviceable condition.
12. The Applicant having cold chain (reefer) vehicles for transportation of 'Haringhata Meat' items to the dealers' points will be preferred. However, those who are not having such infrastructures may also apply for the distributorship, but final selection will always be at the discretion of the concerned authority of this corporation.

13. The appointed Distributor must have their office on a prominent place/or sufficient go-down space at any approachable area and must have Trade & other required Licenses in his/her/their name of selling the Food Products.

14. Applicant for Distributorship will have to be made along with attested copies of Address Proof of the signatory authority, Photo Identity Proof, Telephone No. etc. As per the directives of FSSAI authority, under Govt. of India, an online application for *fssai* ('license' / 'registration only' depending upon the turnover) is to be made at <https://foodlicensing.fssai.gov.in/index.aspx>, by the Applicant before issuance of the distributorship.

15. Appointed Distributor (s) will get the **benefit of wholesale price** fixed from time to time by the West Bengal livestock Dev. Corpn. Ltd., West Bengal.

16. Each selected Distributor will place a firm indent to West Bengal Livestock Dev. Corpn. Ltd. On the date of supply indicating his requirement for the next supply.

17. All products will be supplied subject to the availability in stock on the specified date of supply in standard packaging only.

18. No order will be served without Bank Draft drawn in favour of this Corporation or in cash.

19. Products will be supplied to the Distributor (s) on specified date preferably between 9.00 A.M. to 5.00 P.M. the date and time of delivery is subject to change due to unforeseen reasons.

20. All products are to be sold by the Distributor (s) to the Dealers at the 'Dealers price' fixed from time to time by W.B.L.D.C.Ltd.

21. All products are to be kept properly at -18 degree C till it reaches to the end users / consumer.

22. The stock of the Distributor(s) will be liable for inspection by the Authorized Representative(s) (of W.B.L.D.C.Ltd.) as and when required.

23. Product/Products once sold will not be taken back.

24. Any rejection should be done on spot delivery of the products and should be returned to W.B.L.D.C.Ltd.

25. Rejected products may be replaced during next consignment or can be adjusted with current supply. Once sold products cannot be returned.

26. In case of any unfair means adopted by the Distributor, his/her/their Distributorship may be terminated without showing any reason thereof.

27. In respect of any dispute or any point arising out of the above, decision of the Managing Director, W.B.L.D.C.Ltd. will be final and binding upon the Distributor.

28. Disputes if any, may be resolved mutually, if not, it may be referred to sole arbitrator, the Chairman of the Corporation or his nominated representative not below the rank of Deputy Secretary be the sole arbitrator for resolution of such disputes. The award of the arbitrator shall be binding on both the parties. The legal jurisdiction will be the Hon'ble High Court, Kolkata.

N.B:-Persons who are agreeable to abide by the Terms & Conditions as laid down above may apply for Distributorship in the **enclosed Application form** & send it to the 'Managing Director, W.B.L.D.C.Ltd. at its registered office at LB-2, Sector -III, Salt Lake City, Kolkata-700106' so as to reach by **15/12/2017 before 05:00 PM.**

The decision of the evaluation committee will be final in this regard. The committee reserves all the right to reject any or all the Agencies applying without assigning any reason thereof.

Managing Director  
W.B.L.D.C. Ltd.



## Distributorship Application Form

To  
The Managing Director  
West Bengal Livestock Development Corp. Ltd.  
LB-2, Sector-III, Salt Lake City, Kolkata – 700 106.

Dear Sir,

I/We do hereby apply for appointment as a Distributor for marketing of Chicken and Pork Products/other Products manufactured/ marketed by W.B.L.D.C.Ltd. at your Haringhata Meat Plant against your Advertisement Notification for inviting Distributorship Vide No. **No.- LDC-230/09/2017-18/2777; Dated:- 24/11/2017.** My/Our particulars are given below:

1. Name of the person/concern :
2. Address :
3. Phone No. :
4. Location of Office/Center :
5. (a) Trade License with last date of renewal :
- (b) License No. (if any) issued By the Health Officer of the Municipal Corporation/ Municipality or such Other Agency of the locality :
- (c) fssai ('license' / 'registration) No. :
6. Last 3 years Average Turn-over of Business :
7. Nature of business presently done :
8. Approximately quantity of intake per week of different products :
9. Whether there is a Reefer Vehicle In you capacity or not If Yes, state its capacity :

I/We have read the Terms & Conditions for appointment of Dealership for sale of your Pork and Chickens Products and shall abide by them. Hope you will consider my/our case and me/us your Dealer for your Chicken & pork Products.

Thanking you,

Yours faithfully,

(Signature with Seal)  
(To be submitted in Triplicate)